

Executive Summary

AP-05 Executive Summary - 91.200(c), 91.220(b)

1. Introduction

2. Summarize the objectives and outcomes identified in the Plan

This could be a restatement of items or a table listed elsewhere in the plan or a reference to another location. It may also contain any essential items from the housing and homeless needs assessment, the housing market analysis or the strategic plan.

The activities in the 2019 Action Plan will address Irondequoit's priority needs to:

- expand the supply of decent affordable housing;
- maintain and improve residential neighborhoods;
- improve deteriorating infrastructure; and
- provide services to low-income, elderly, and disabled residents.

Key outcomes will include:

- renovations to housing owned by low- and moderate-income residents
- street improvements in low- and moderate-income neighborhoods
- public services that benefit the Town's senior population
- nutrition assistance, housing counseling and other services for the Town's low- and moderate-income residents

These priorities are rooted in the Town's demographics and housing conditions, as documented by the most recent Census data (American Community Survey 2013-2017 5-year estimates.) Residents age 60 and older comprise 28.3% of the Town's population. Among the 5,797 family households with children under 18 years of age, 11.7% have incomes below the poverty level. Of the Town's 23,775 housing units, approximately 5,754 units (24.2%) are in buildings constructed before 1939.

3. Evaluation of past performance

This is an evaluation of past performance that helped lead the grantee to choose its goals or projects.

In past years, the Town has successfully completed improvements to the Pinegrove Senior Recreation Center to stabilize the structure and improve its ability to function as a hub for services to seniors. The housing rehabilitation program has helped low- and moderate-income homeowners to make improvements to their homes that they would not otherwise be able to afford. Street improvements have improved the infrastructure in low- and moderate-income neighborhoods. Over several years, the Town has improved nearly all of the streets within certain neighborhoods in order to maximize the impact of these investments. Services such as transportation, housing counseling, home safety assessments and nutrition assistance have been successful in past years at improving living conditions for the town's most vulnerable residents.

As a result of the feedback from the senior residents, and as recommended in the senior needs study that the Town conducted during the 2015 Program Year, the Town will continue a program of mailing information to seniors to inform them about programs and resources available to them. In addition, the Town will allocate a portion of its CDBG funding to improve communication and coordination of services to seniors.

The 2019 allocations to two programs – the Housing Improvement Program and Senior Transportation Program – are lower than in previous funding years. However, both of these programs have funds remaining from previous years' allocations that will allow them to maintain comparable performance targets in this year's program.

During the six years following an internal staff restructuring in 2011, the Town's Housing Improvement Program awarded grants to an average of 89 households per year and expects that 80-100 households will be awarded grants during the 2018 program year. The 2019 allocation, combined with available funds from previous years, is sufficient to meet the Town's target of rehabilitating 80-100 owner-occupied houses during the 2019 program year.

Following a change in the administration of the program in , the number of rides provided under the Senior Transportation Program declined over the past two years. The program was formerly coordinated by a coalition of faith leaders in Irondequoit, but has been operated directly by Medical Motor Service since 2016.

Turnover in leadership and a lack of locally-driven outreach and publicity during the past two years contributed to fewer seniors using the service. The 2018 allocation was earmarked for marketing and communications in order to increase participation. Rebranding the service from "Medical Motors" to "I-Ride" helped communicate to potential riders that the service is available for destinations other than medical appointments. A new Executive Director at Medical Motors is committed to identifying effective ways to operate and publicize the program in cooperation with other service providers.

4. Summary of Citizen Participation Process and consultation process

Summary from citizen participation section of plan.

The Town's CDBG Advisory Committee continues to play a key role in reviewing projects proposed for funding and in advising the Town Board. The Town's public hearing and notification procedures, as outlined in its Citizen Participation Plan, ensure that the public has information about and the opportunity to participate in the allocation of CDBG resources.

In accordance with the Town's Citizen Participation Plan, the Town held a public hearing in February 2019 to give residents an opportunity to comment on the Town's CDBG programs. Notice of the public hearing was published on the Town's website and in the Town's official newspaper.

On May 21, 2019, the Town Board held a public hearing to give residents an opportunity to comment on the proposed 2019-2020 Annual Action Plan. Notice of the public hearing was published on the Town's website and in the Town's official newspaper.

5. Summary of public comments

This could be a brief narrative summary or reference an attached document from the Citizen Participation section of the Con Plan.

During the public comment period for the public hearing held on May 21, 2019, the Town Board received one comment via e-mail from a Town resident who saw the notice either in the newspaper or on the Town's website. The resident questioned the allocation of \$100,000 for redevelopment of the former Medley Centre Mall. The Town Supervisor responded via e-mail to explain that the allocation would provide critical gap financing for a senior housing development project being coordinated by a not-for-profit entity. The person who commented thanked the Town Supervisor for the clarification.

The Town did not receive any other comments at either of the Town's two public hearings, through its website, through the mail or by other means, on the proposed 2019 Action Plan.

6. Summary of comments or views not accepted and the reasons for not accepting them

Not applicable. The Town responded to all of the comments that were received.

7. Summary

The Town of Irondequoit continues to administer its CDBG program in a transparent and responsible manner.

PR-05 Lead & Responsible Agencies - 91.200(b)

1. Agency/entity responsible for preparing/administering the Consolidated Plan

The following are the agencies/entities responsible for preparing the Consolidated Plan and those responsible for administration of each grant program and funding source.

Agency Role	Name	Department/Agency
CDBG Administrator	IRONDEQUOIT	Town Comptroller

Table 1 – Responsible Agencies

Narrative

Irondequoit will continue to maintain the institutional structure and relationships with not-for-profit organizations and other governmental agencies that it has developed over the last several years. One of its most important relationships is Irondequoit's participation in Monroe County's HOME Consortium, which has enabled the Town to participate in federally-funded housing programs that it would otherwise not be eligible for. The Town also relies upon the services and expertise of not-for-profit organizations such as the Housing Council, Lifespan, Catholic Family Center and Irondequoit Community Cupboard to help it meet service needs identified in its Strategic Plan. In addition, through its membership on the Rochester/ Monroe County Continuum of Care Team, Irondequoit has been able to address, in concert with other governments and service providers in the metropolitan area, issues related to homelessness.

Consolidated Plan Public Contact Information

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AP-10 Consultation - 91.100, 91.200(b), 91.215(l)

1. Introduction

During the next year, coordination will be enhanced through the Town's continued working relationships with several area public and not-for-profit agencies. Chief among these is the Monroe County Department of Planning and Development, with which Irondequoit has enjoyed a long and productive partnership, especially in the areas of affordable and fair housing programs.

Provide a concise summary of the jurisdiction's activities to enhance coordination between public and assisted housing providers and private and governmental health, mental health and service agencies (91.215(l)).

In the area of affordable housing construction, the Town is coordinating with Pathstone to provide gap financing for the construction of 172 new affordable housing units for seniors. A total of 71 of these units will be supportive housing for frail elderly.

In addition, the Town will continue its role as liaison between the various governmental providers of housing assistance and private-sector and not-for-profit developers. The Town will also provide developers with the technical assistance needed to obtain local approvals and permits. As a member of the HOME Consortium, Irondequoit works with Monroe County to provide funding to homeowners for repairs to owner occupied housing that require more funds that can be provided through the Irondequoit Home Improvement Program (IHIP.)

The Town will continue to contract with not-for-profit agencies to carry out service programs covered by the Action Plan. Collaborating agencies include The Housing Council, Medical Motor Service, Lifespan of Greater Rochester, Catholic Family Center and the Irondequoit Community Cupboard.

Describe coordination with the Continuum of Care and efforts to address the needs of homeless persons (particularly chronically homeless individuals and families, families with children, veterans, and unaccompanied youth) and persons at risk of homelessness.

The Town continues to be a member of Rochester/ Monroe County Continuum of Care Team, which coordinates services to homeless persons.

The Town also allocates CDBG funds to The Housing Council to support Comprehensive Housing Counseling, which helps prevent homelessness by providing counseling to prevent foreclosures.

Describe consultation with the Continuum(s) of Care that serves the jurisdiction's area in determining how to allocate ESG funds, develop performance standards for and evaluate outcomes of projects and activities assisted by ESG funds, and develop funding, policies and procedures for the operation and administration of HMIS.

Irondequoit staff participates in committee meetings, monitoring of projects and activities, and in the review of applications for allocation of federal funds.

2. Agencies, groups, organizations and others who participated in the process and consultations

Table 2 – Agencies, groups, organizations who participated

1	Agency/Group/Organization	MONROE COUNTY
	Agency/Group/Organization Type	Housing Service-Fair Housing
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Market Analysis Lead-based Paint Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	Irondequoit is a member of the Monroe County HOME Consortium. Irondequoit participated, along with Monroe County and the Town of Greece, in the update of the Analysis of Impediments to Fair Housing.
2	Agency/Group/Organization	Housing Council in the Monroe County Area, Inc.
	Agency/Group/Organization Type	Services - Housing Service-Fair Housing Neighborhood Organization
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Market Analysis
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	Representatives from The Housing Council provided information about foreclosure trends and the need for housing counseling to the CDBG Advisory Committee.
3	Agency/Group/Organization	Lifespan of Greater Rochester Inc.
	Agency/Group/Organization Type	Services-Elderly Persons Neighborhood Organization

	What section of the Plan was addressed by Consultation?	Non-Homeless Special Needs
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	Lifespan provided information about the accomplishments of its Safety & Security for Seniors program ("Home Safe Home") which helps keep seniors safe and living at home.
4	Agency/Group/Organization	Catholic Family Center
	Agency/Group/Organization Type	Services-Elderly Persons Neighborhood Organization
	What section of the Plan was addressed by Consultation?	Non-Homeless Special Needs
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	Catholic Family Center representatives reported the number of people served through the Life In Irondequoit Elder Care program and the needs of frail elderly in the Town.
5	Agency/Group/Organization	Irondequoit Community Cupboard, Inc
	Agency/Group/Organization Type	Services-Health Neighborhood Organization
	What section of the Plan was addressed by Consultation?	Non-Homeless Special Needs
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	Representatives from Irondequoit Community Cupboard presented a report to the Advisory Committee about their services to Irondequoit residents. The report demonstrated a continued need for financial support to improve access to healthy foods as well as the ability of the organization to provide assistance to Irondequoit households in need of healthy food.
6	Agency/Group/Organization	Medical Motor Service of Rochester & Monroe County, Inc.
	Agency/Group/Organization Type	Services-Elderly Persons
	What section of the Plan was addressed by Consultation?	Non-Homeless Special Needs

	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	The Executive Director of Medical Motor Service met with Town officials and the CDBG Advisory Committee to discuss how to better publicize the senior transportation program and make it more effective in meeting the needs of the Town's senior residents.
7	Agency/Group/Organization	PathStone Development Corporation
	Agency/Group/Organization Type	Housing
	What section of the Plan was addressed by Consultation?	Affordable housing for seniors
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	Representatives of Pathstone consulted with Town officials and the CDBG Advisory Committee about the need for affordable housing for seniors in the Town and the potential project to construct new units in partnership with other funding entities.

Identify any Agency Types not consulted and provide rationale for not consulting

None – The Town consulted with the organizations and agencies known to the Town that are involved with CDBG-funded activities and the Town’s population that benefits from these services.

Other local/regional/state/federal planning efforts considered when preparing the Plan

Name of Plan	Lead Organization	How do the goals of your Strategic Plan overlap with the goals of each plan?
Continuum of Care	Rochester/ Monroe County Continuum of Care	Several of Irondequoit's goals and activities help to prevent homelessness. These include support for foreclosure prevention and housing counseling (through The Housing Council) and funds for low- and moderate-income homeowners to make necessary repairs to their homes (Irondequoit Home Improvement Program (IHIP.)
Irondequoit Comprehensive Plan	Town of Irondequoit	The CDBG Strategic Plan and the Comprehensive Plan both encourage maintenance of existing housing stock, improvements to existing infrastructure, public facilities and services to seniors and other vulnerable residents.

Name of Plan	Lead Organization	How do the goals of your Strategic Plan overlap with the goals of each plan?
Irondequoit Senior Study	Lifespan	The Senior Services Plan, prepared by Lifespan under contract with the Town of Irondequoit, identified a need for information about the services available to seniors. As a result of the Senior Services Plan's findings, the 2019 Action Plan includes continuation of the new program, implemented as a pilot in 2016, to disseminate information to seniors about available services and resources.

Table 3 - Other local / regional / federal planning efforts

Narrative

AP-12 Participation - 91.401, 91.105, 91.200(c)

1. Summary of citizen participation process/Efforts made to broaden citizen participation Summarize citizen participation process and how it impacted goal-setting

The Town held a public hearing on the proposed allocation of CDBG funds for the 2019 program year on May 21, 2019. The proposed allocations were described in the legal notice to advertise the public hearing. The legal notice was also posted on the Town's website.

During the formal public hearing for Irondequoit's 2019 CDBG program, none of the residents in attendance commented on the proposed program. The hearing was preceded by a presentation by the Town's CDBG administrator that summarized the program goals, the project selection process and the activities proposed to be funded by the Town's 2019-20 CDBG allocation.

The Town continues to maintain and cultivate contacts with area not-for-profit and private-sector organizations that represent several diverse constituencies. Through its working relationships with these groups, the Town has kept informed about a broad spectrum of community needs, concerns, priorities, and objectives that have helped to shape the Strategic Plan's contents and goals. In addition, the Town continues to provide all of its residents with information on Irondequoit's block grant program through greater use of the media, including the local access TV channel and the Town's web page. Opportunities for further discussion and responses to inquiries have been provided through: meetings with residents, elected officials and staff; public hearings and informational meetings; and written and oral communication.

The Town's CDBG Advisory Committee continues to include representatives of the public, who offer unique perspectives about the needs of various community constituencies.

The Town also held a public hearing on February 19, 2019 to give members of the public an opportunity to comment on CDBG activities. The Town published a legal notice to advertise the public hearing. The legal notice was also posted on the Town's website. No comments were received at the public hearing or as a result of the public notice of the hearing.

Citizen Participation Outreach

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/ attendance	Summary of Comments received	Summary of comments not accepted and reasons	URL (if applicable)
1	Public Hearing	Non-targeted/ broad community	Approximately 10 members of the public attended the meeting held on May 21, 2019. No comments were made at the public hearing.	No comments were made during the public hearing.	Not applicable. The Town did not receive any comments during the public hearing.	
2	Newspaper Ad	Non-targeted/ broad community	Legal notices were placed for the two public hearings.	**	Not applicable. The Town responded to all of the comments that were received. The individual who questioned the allocation was satisfied with the explanation.	
<p>** During the public comment period for the public hearing held on May 21, 2019, a resident questioned the allocation of \$100,000 for redevelopment of the former Medley Centre Mall. The Town Supervisor responded via e-mail to explain that the allocation would provide critical gap financing for a senior housing development project being coordinated by a not-for-profit entity. The Town Supervisor responded and the commenter thanked him for the clarification. The Town did not receive any other comments on the proposed 2019 Action Plan.</p>						

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/ attendance	Summary of Comments received	Summary of comments not accepted and reasons	URL (if applicable)
3	Internet Outreach	Non-targeted/ broad community	The Town placed a copy of the draft Annual Plan on the website. One comment was received.	***	Not applicable. The Town responded to all of the comments that were received. The individual who questioned the allocation was satisfied with the explanation.	
<p>*** During the public comment period for the public hearing held on May 21, 2019, a resident questioned the allocation of \$100,000 for redevelopment of the former Medley Centre Mall. The Town Supervisor responded via e-mail to explain that the allocation would provide critical gap financing for a senior housing development project being coordinated by a not-for-profit entity. The Town Supervisor responded and the commenter thanked him for the clarification. The Town did not receive any other comments on the proposed 2019 Action Plan.</p>						
4	Public Meeting	Non-targeted/ broad community	Citizen members of the CDBG Advisory Committee met to review proposals and recommend allocation of funds.	The Advisory Committee and Town officials agreed on the recommended allocation.	Not applicable.	

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/ attendance	Summary of Comments received	Summary of comments not accepted and reasons	URL (If applicable)
5	Public Hearing	Non-targeted/ broad community	Approximately 25 members of the public were present at the public hearing held on February 19, 2019, which was intended to give the public an opportunity to comment on current CDBG activities and identify needs. No one in attendance made any comments during the public hearing.	No comments were received.	Not applicable.	

Table 4 – Citizen Participation Outreach

Expected Resources

AP-15 Expected Resources - 91.420(b), 91.220(c)(1,2)

Introduction

The Town will allocate its CDBG resources to housing rehabilitation, infrastructure improvements, gap financing for the construction of affordable housing for moderate-income seniors, services to vulnerable residents, and administration.

Anticipated Resources

Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Expected Amount Available Remainder of ConPlan \$	Narrative Description
			Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$		
CDBG	public - federal	Acquisition Admin and Planning Economic Development Housing Public Improvements Public Services	898,207	0	0	898,207	0	The Town expects \$898,207 for the 2019-20 Program Year, which is the final year of the Consolidated Plan.

Table 5 - Expected Resources – Priority Table

Explain how federal funds will leverage those additional resources (private, state and local funds), including a description of how matching requirements will be satisfied

Several programs funded by the county, state, and federal governments supplement CDBG funds used to support services to Irondequoit's senior citizens. While it is impossible to predict with certainty that all of these programs will continue to be available over the next year at their present funding levels, the Town has made the assumption that most of the programs will continue during this period, but with reduced resources. This is expected to be the case for several federally funded programs serving the elderly, and making due with reduced resources in the face of increased demand.

Irondequoit utilizes State and Federal highway funding to maintain roadways and other infrastructure in addition to using CDBG funds in designated low- and moderate-income areas. The Town typically uses local funds to pay for the labor and equipment required to complete infrastructure improvement projects and to allocate CDBG funds for materials.

The Town's housing rehabilitation program requires homeowners to contribute local funds toward those projects that exceed \$4,500 per house. The Town partners with Monroe County to administer the HOME program, which provides funds for more substantial housing rehabilitation projects.

The Town's contribution of \$100,000 as gap financing for the development of housing for low- and moderate-income seniors will leverage more than \$4.6 million in funding from State, Federal and private sources.

If appropriate, describe publically owned land or property located within the jurisdiction that may be used to address the needs identified in the plan

The Town owns the Pinegrove Senior Recreation Center, which is a hub for services for senior citizens. The Senior Services Coordinator and the Life in Irondequoit Program coordinator provide services from this facility.

Improvements to Town-owned streets will be completed with CDBG resources.

Discussion

The Town continues to rely on CDBG funds to support necessary improvements to private housing stock, infrastructure and public facilities in predominantly low- and moderate-income neighborhoods, and services to its vulnerable population.

Annual Goals and Objectives

AP-20 Annual Goals and Objectives - 91.420, 91.220(c)(3)&(e)

Goals Summary Information

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
1	Expand supply of decent affordable housing	2015	2019	Affordable Housing		Increase supply of decent affordable housing		Rental units constructed: 172 Household Housing Unit
2	Maintain existing housing stock	2015	2019	Affordable Housing		Maintain and improve residential neighborhoods		Homeowner Housing Rehabilitated: 80 Household Housing Unit
3	Replace or upgrade infrastructure	2015	2019	Non-Housing Community Development		Improve deteriorating infrastructure		Other: 10 Other
4	Provide services to vulnerable residents	2015	2019	Non-Homeless Special Needs		Services to low-income, elderly, and disabled		Public service activities other than Low/Moderate Income Housing Benefit: 14000 Persons Assisted

Table 6 – Goals Summary

Goal Descriptions

1	Goal Name	Expand supply of decent affordable housing
	Goal Description	The Town will provide gap financing to Pathstone for the construction of 172 units of housing for seniors with incomes of up to 80% of the Area Median. A total of 71 units will be set aside for frail elderly.
2	Goal Name	Maintain existing housing stock
	Goal Description	The Irondequoit Housing Improvement Program will provide grants to low- and moderate-income homeowners to make necessary repairs to their homes.
3	Goal Name	Replace or upgrade infrastructure
	Goal Description	Street resurfacing will improve infrastructure in low- and moderate-income neighborhoods.
4	Goal Name	Provide services to vulnerable residents
	Goal Description	<p>The population of vulnerable residents in the Town of Irondequoit include the elderly, people with disabilities and persons who reside in low- and moderate-income households. According to the most recent (2013-2017) American Community Survey, 14,397 of the Town's 50,890 residents are age 60 or older. HUD data from the 2010 Census indicate that 18,905 people reside in households with low or moderate incomes.</p> <p>The services provided by CDBG-funded activities in the Town are expected to benefit all of the Town's elderly residents (with a direct mailing to households) and additional low- and moderate income residents served by the Irondequoit Community Cupboard and housing counseling. The total number of residents who will directly benefit from CDBG-funded services in the Town is estimated at 14,000.</p>

AP-35 Projects - 91.420, 91.220(d)

Introduction

The Town will use CDBG funds for:

- grants to low- and moderate-income homeowners for housing repairs and improvements
- street resurfacing, sidewalks and drainage improvements
- services to low-income and elderly residents
- gap financing to construct new housing for low- and moderate-income seniors
- administration

#	Project Name
1	Irondequoit Home Improvement Program
2	Street Resurfacing
3	Comprehensive Housing Counseling
4	Life in Irondequoit, Elder Care
5	Safety and Security for Seniors
6	Irondequoit Senior Transportation Program
7	Irondequoit Community Cupboard - Healthy Eating Program
8	Senior Services Mailing
9	Coordination of Senior Programs
10	Gap Financing to Construct Housing for Moderate-Income and Frail Seniors
11	Administration

Table 7 – Project Information

Describe the reasons for allocation priorities and any obstacles to addressing underserved needs

Irondequoit has allocated funding in the 2019 Program Year to: the rehabilitation of owner-occupied housing; construction of new housing for low- and moderate-income seniors; infrastructure improvements in low-income areas; and services to elderly and low-income residents. Limited funding will continue to be an obstacle to meeting underserved needs.

AP-38 Project Summary

Project Summary Information

1	Project Name	Irondequoit Home Improvement Program
	Target Area	
	Goals Supported	Maintain existing housing stock
	Needs Addressed	Maintain and improve residential neighborhoods
	Funding	CDBG: \$139,200
	Description	This program provides grants of up to \$4,500 to very low- and low-income homeowners for essential improvements to single- and two-family owner-occupied dwellings. Grants amounting to 100 percent and 75% of total project costs are made available by the Town, depending upon household income and family size.
	Target Date	7/31/2020
	Estimate the number and type of families that will benefit from the proposed activities	80 households
	Location Description	Townwide
	Planned Activities	This program will provide grants of up to \$4,500 to approximately 80 low- and moderate-income homeowners to make needed repairs.
2	Project Name	Street Resurfacing
	Target Area	
	Goals Supported	Replace or upgrade infrastructure
	Needs Addressed	Improve deteriorating infrastructure
	Funding	CDBG: \$449,107
	Description	Street resurfacing in low- and moderate-income neighborhoods
	Target Date	7/31/2020

<p>Estimate the number and type of families that will benefit from the proposed activities</p>	<p>The street resurfacing will benefit the residents of approximately 576 households located along Pamada Drive, Dawn Drive, Dierdre Drive, Onondaga Road, Leicestershire Road, Wahl Road, Andrea Lane, North Park Drive, Taft Avenue and Dix Street.</p> <p>Within the Census Block Groups that include these streets, there are 1,998 households, including 1101 families and 343 families with children under age 18 at home. A total of 875 of the households include at least one person age 60 or older.</p>														
<p>Location Description</p>	<p>Pamada Drive, Dawn Drive and the south side of Dierdre Drive are in Census Tract 109.2, Block Group 2.</p> <p>Onondaga Road, Leicestershire Road between Clark Avenue and Onondaga Road, the west side of Leicestershire Road between Clark Avenue and the Town line, Park Drive north of Baker Avenue, Dix Street north of Taft Avenue and west of Clark Avenue are in Census Tract 109.1, Block Group 4.</p> <p>Taft Avenue south of Dix Street, Park Drive south of Baker Avenue, and the east side of Leicestershire Road between Clark Avenue and the Town line are in Census Tract 109.1, Block Group 3.</p> <p>Dix Street east of Clark Avenue and Taft Avenue between Dix Street and the Town line are in Census Tract 109.1, Block Group 5.</p> <p>The west side of Andrea Lane and Wahl Road west of Andrea Lane are in Census Tract 109.2, Block Group 4. Wahl Road east of Andrea Lane and the east side of Andrea Lane are in Census Tract 109.2, Block Group 3.</p>														
<p>Planned Activities</p>	<p>Street resurfacing</p>														
<p>3</p>	<table border="1"> <tr> <td data-bbox="272 1325 565 1367"> <p>Project Name</p> </td> <td data-bbox="573 1325 1395 1367"> <p>Comprehensive Housing Counseling</p> </td> </tr> <tr> <td data-bbox="272 1377 565 1419"> <p>Target Area</p> </td> <td data-bbox="573 1377 1395 1419"></td> </tr> <tr> <td data-bbox="272 1430 565 1472"> <p>Goals Supported</p> </td> <td data-bbox="573 1430 1395 1472"> <p>Replace or upgrade infrastructure</p> </td> </tr> <tr> <td data-bbox="272 1482 565 1524"> <p>Needs Addressed</p> </td> <td data-bbox="573 1482 1395 1524"> <p>Improve deteriorating infrastructure</p> </td> </tr> <tr> <td data-bbox="272 1535 565 1577"> <p>Funding</p> </td> <td data-bbox="573 1535 1395 1577"> <p>CDBG: \$26,000</p> </td> </tr> <tr> <td data-bbox="272 1587 565 1755"> <p>Description</p> </td> <td data-bbox="573 1587 1395 1755"> <p>Provide housing counseling to Irondequoit's low- and moderate-income residents regarding foreclosure prevention, housing pre-purchase, reverse mortgages, tenant-landlord disputes and fair housing compliance.</p> </td> </tr> <tr> <td data-bbox="272 1766 565 1797"> <p>Target Date</p> </td> <td data-bbox="573 1766 1395 1797"> <p>7/31/2020</p> </td> </tr> </table>	<p>Project Name</p>	<p>Comprehensive Housing Counseling</p>	<p>Target Area</p>		<p>Goals Supported</p>	<p>Replace or upgrade infrastructure</p>	<p>Needs Addressed</p>	<p>Improve deteriorating infrastructure</p>	<p>Funding</p>	<p>CDBG: \$26,000</p>	<p>Description</p>	<p>Provide housing counseling to Irondequoit's low- and moderate-income residents regarding foreclosure prevention, housing pre-purchase, reverse mortgages, tenant-landlord disputes and fair housing compliance.</p>	<p>Target Date</p>	<p>7/31/2020</p>
<p>Project Name</p>	<p>Comprehensive Housing Counseling</p>														
<p>Target Area</p>															
<p>Goals Supported</p>	<p>Replace or upgrade infrastructure</p>														
<p>Needs Addressed</p>	<p>Improve deteriorating infrastructure</p>														
<p>Funding</p>	<p>CDBG: \$26,000</p>														
<p>Description</p>	<p>Provide housing counseling to Irondequoit's low- and moderate-income residents regarding foreclosure prevention, housing pre-purchase, reverse mortgages, tenant-landlord disputes and fair housing compliance.</p>														
<p>Target Date</p>	<p>7/31/2020</p>														

	Estimate the number and type of families that will benefit from the proposed activities	35 low-income households
	Location Description	Townwide
	Planned Activities	Contract with the not-for-profit organization The Housing Council to provide housing counseling to Irondequoit's low- and moderate-income residents regarding foreclosure prevention, housing pre-purchase, reverse mortgages, tenant-landlord disputes and fair housing compliance.
4	Project Name	Life in Irondequoit, Elder Care
	Target Area	
	Goals Supported	Provide services to vulnerable residents
	Needs Addressed	Services to low-income, elderly, and disabled
	Funding	CDBG: \$26,100
	Description	Assist the frail and isolated elderly through the provision of transportation, housekeeping, referral and other services
	Target Date	7/31/2020
	Estimate the number and type of families that will benefit from the proposed activities	150 frail elderly households
	Location Description	Townwide
	Planned Activities	Provide services such as care management and transportation to doctor appointments, banking, shopping and other services
5	Project Name	Safety and Security for Seniors
	Target Area	
	Goals Supported	Provide services to vulnerable residents
	Needs Addressed	Services to low-income, elderly, and disabled
	Funding	CDBG: \$15,500
	Description	Home safety assessments and minor home modifications to households with residents age 60+
	Target Date	7/31/2020

	Estimate the number and type of families that will benefit from the proposed activities	Approximately 60 elderly households
	Location Description	Townwide
	Planned Activities	The Town will contract with Lifespan of Greater Rochester to conduct home safety assessments and install minor home modifications (such as grab bars) to homes with adults age 62 or older
6	Project Name	Irondequoit Senior Transportation Program
	Target Area	
	Goals Supported	Provide services to vulnerable residents
	Needs Addressed	Services to low-income, elderly, and disabled
	Funding	CDBG: \$9,000
	Description	Develop and implement outreach and communications to increase participation in the program that provides transportation to senior citizens (age 60+) to non-emergency medical appointments, physical therapy, visits to nursing homes, grocery shopping and Town-sponsored events
	Target Date	7/31/2020
	Estimate the number and type of families that will benefit from the proposed activities	900 senior residents of Irondequoit
	Location Description	Townwide
	Planned Activities	Contract with Medical Motor Service (MMS) to develop and implement marketing and communications to increase ridership for the subsidized transportation service for that it operates for Irondequoit residents aged 60+. The outreach materials will publicize the service, that provides rides to non-emergency medical appointments, physical therapy, visits to nursing homes and grocery shopping, and to attend community events.
7	Project Name	Irondequoit Community Cupboard - Healthy Eating Program
	Target Area	
	Goals Supported	Provide services to vulnerable residents
	Needs Addressed	Services to low-income, elderly, and disabled

	Funding	CDBG: \$20,000
	Description	Distribute healthy foods to low income residents
	Target Date	7/31/2020
	Estimate the number and type of families that will benefit from the proposed activities	Approximately 160 low-income households and youth will benefit from the distribution of 6500 servings of healthy food items.
	Location Description	Townwide
	Planned Activities	The Irondequoit Community Cupboard will distribute healthy foods to residents of the Town of Irondequoit who are in need. Funds will be used to purchase produce and lean meats for distribution at the food cupboard and to distribute backpacks with health snacks to school children.
8	Project Name	Senior Services Mailing
	Target Area	
	Goals Supported	Provide services to vulnerable residents
	Needs Addressed	Services to low-income, elderly, and disabled
	Funding	CDBG: \$9,000
	Description	A senior newsletter will be prepared and distributed up to three times a year to inform seniors about available services, social events, activities and other information that impacts their quality of life.
	Target Date	7/31/2020
	Estimate the number and type of families that will benefit from the proposed activities	The Town's 14,397 senior citizens (age 60+), who reside in 9,076 households.
	Location Description	Townwide
	Planned Activities	Prepare a newsletter up to three times a year to inform seniors about available services, social events, activities and other information that impacts their quality of life. Distribute the newsletter to all of the seniors living in the Town.

9	Project Name	Coordination of Senior Programs
	Target Area	
	Goals Supported	Provide services to vulnerable residents
	Needs Addressed	Services to low-income, elderly, and disabled
	Funding	CDBG: \$10,000
	Description	A staff person based at the Pinegrove Senior Recreation Center will maintain and communicate information about programs and services available to seniors and coordinate services offered by numerous providers.
	Target Date	7/31/2020
	Estimate the number and type of families that will benefit from the proposed activities	1,489 seniors
	Location Description	Pinegrove Senior Recreation Center, 154 Pinegrove Avenue, Rochester NY 14617
Planned Activities	Maintain and communicate information about programs and services available to seniors and coordinate services offered by numerous providers.	
10	Project Name	Gap Financing to Construct Housing for Moderate-Income and Frail Seniors
	Target Area	
	Goals Supported	Expand supply of decent affordable housing
	Needs Addressed	Increase supply of decent affordable housing
	Funding	CDBG: \$100,000
	Description	The Town will provide gap financing for the construction of 172 units of senior housing for seniors at 80% of Median Household Income. A total of 71 units will be supportive housing for frail elderly.
	Target Date	7/31/2020
	Estimate the number and type of families that will benefit from the proposed activities	172 senior households, including 71 frail seniors.
	Location Description	200 Medley Center Parkway, Irondequoit NY

	Planned Activities	<p>Pathstone will construct Senior Apartments at Irondequoit Mall, located at 200 Medley Center Parkway in the Town of Irondequoit, Monroe County, New York 14622.</p> <p>The Project proposes to substantially rehab the former Sears box store, which is connected to the Irondequoit Mall, and to construct a 5-story new building for senior housing. In total, the Project will contain 172 units. 97% of the units will be affordable to individuals at or below 60% of the Area Median Income (AMI). 3% of the units will be marketed to residents up to 80% AMI.</p> <p>A total of 71 (41%) of the units will be set aside for frail elderly seniors. The frail elderly units will be subsidized using Empire State Supportive Housing Initiative (ESSHI) operating and rental subsidy. PathStone has partnered with Rochester Regional Health to serve the frail elderly residents at the Project.</p>
11	Project Name	Administration
	Target Area	
	Goals Supported	
	Needs Addressed	
	Funding	CDBG: \$94,300
	Description	Administer the Town's CDBG program
	Target Date	7/31/2020
	Estimate the number and type of families that will benefit from the proposed activities	Not applicable - Administration will support the specific activities funded through CDBG.
	Location Description	Irondequoit Town Hall, 1280 Titus Avenue, Rochester NY 146170
	Planned Activities	The Town will administer the CDBG funds. Tasks will include maintaining financial records, preparing required reports, monitoring sub-recipients, and ensuring compliance with program requirements.

AP-50 Geographic Distribution - 91.420, 91.220(f)

Description of the geographic areas of the entitlement (including areas of low-income and minority concentration) where assistance will be directed

Assistance will be provided to low- and moderate income persons who reside throughout the Town.

The Town has not designated target areas where resources will be directed toward multiple activities.

Geographic Distribution

Target Area	Percentage of Funds
NA	NA

Table 8 - Geographic Distribution

Rationale for the priorities for allocating investments geographically

For street, and sidewalk and other infrastructure improvements, the Town allocates its investments in infrastructure improvements to those areas within eligible block groups where the infrastructure is in most need of improvement.

Housing rehabilitation grants are awarded to eligible homeowners on a first-come, first-served basis. These funds are allocated to homeowners throughout the Town.

Investments in services are offered to all eligible Town residents.

Discussion

The Town will continue to target its infrastructure improvements to those areas with the most need and to support all of its eligible residents with necessary services. Housing rehabilitation will continue to be available for eligible homeowners throughout the Town.

AP-75 Barriers to affordable housing -91.420, 91.220(j)

Introduction

Actions it planned to remove or ameliorate the negative effects of public policies that serve as barriers to affordable housing such as land use controls, tax policies affecting land, zoning ordinances, building codes, fees and charges, growth limitations, and policies affecting the return on residential investment

The Town continues to work with developers interested in constructing housing affordable to low- and moderate-income residents. Town staff provides information about zoning regulations, facilitate environmental reviews and obtaining local permits. As most of the Town is built-up, there is little available land for new housing. Through its Housing Improvement Program, he Town continues to assist low-income homeowners to stay in their existing homes.

The construction of new housing for low- and moderate-income seniors at the former Medley Center Mall will provide needed housing options for the Town's aging population.

Discussion

AP-85 Other Actions - 91.420, 91.220(k)

Introduction

Actions planned to address obstacles to meeting underserved needs

Irondequoit will continue to devote Town staff and resources to supplement CDBG-funded activities by supporting the Continuum of Care, providing information to developers of affordable housing, maintaining existing infrastructure and operating the Pinegrove Senior Recreation Center. However, limited funding will continue to be an obstacle to meeting underserved needs.

Actions planned to foster and maintain affordable housing

The Town will continue to collaborate with Monroe County and the Town of Greece to address the impediments to affordable housing identified in its recently completed Analysis of Impediments. In addition, the Town will continue to allocate CDBG funds to the Irondequoit Housing Improvement Program, which helps low- and moderate-income homeowners make necessary repairs and to help them to remain in their homes, as well as to comprehensive housing counseling to help homeowners avoid foreclosure.

New housing for low- and moderate-income seniors will provide 172 new units for seniors.

Actions planned to reduce lead-based paint hazards

Irondequoit's CDBG-funded Housing Improvement Program, which assists low-and very low-income homeowners to rehabilitate 80 to 100 housing units per year, is required to comply with HUD's lead-based paint regulations. These regulations require, in certain circumstances, that homes being rehabilitated undergo testing for lead-based paint and, depending upon the results of the testing, the removal of the paint from the areas tested. The regulations have been incorporated into the policies and procedures of the Irondequoit Home Improvement Program and participation in the program has been made contingent upon their acceptance by the homeowner.

Actions planned to reduce the number of poverty-level families

The Town believes that the most effective actions that it can take to reduce the number of poverty level families are those that help its large and growing number of elderly residents remain independent and out of institutions. Because a disproportionate percentage of Irondequoit's elderly population falls below the area's poverty level, the Town recognizes the importance of addressing this group's needs in a comprehensive manner. In doing so, Irondequoit has supplemented local funds with county, state and federal resources to provide elderly services in the areas of housing, transportation, social welfare, nutrition, and health care. The Town has also partnered with area not-for-profit providers serving the elderly.

During the next year, the Town will allocate block grant funds to activities that have been designed specifically to maintain the independence of Irondequoit's elderly residents, including the Life in Irondequoit Elder Care Program, the Senior Transportation Program, Senior Mailing, Coordination of Senior Services, and the Safety and Security for Seniors (Home Safe Home) program.

Actions planned to develop institutional structure

During the next year, the Town will act to maintain its institutional structure and relationships with private industry, not-for-profit organizations, governments, and public institutions that it has developed over the last several years. One of the most important relationships, which the Town depends upon to help implement its Strategic Plan, is the one with Monroe County. This relationship includes Irondequoit's membership on Monroe County's HOME Consortium, which has enabled the Town to participate in federally-funded housing programs that it would otherwise not be eligible for. The Town also relies upon the services and expertise of the not-for-profit organizations such as the Housing Council to help it realize the housing elements of its Strategic Plan. In addition, through its membership on the Rochester/ Monroe County Continuum of Care Team, Irondequoit has been able to address, in concert with other governments and service providers in the metropolitan area, issues related to homelessness.

Actions planned to enhance coordination between public and private housing and social service agencies

During the next year, coordination will be enhanced through the Town's continued working relationships with several area public and not-for-profit agencies. Chief among these is the Monroe County Department of Planning and Development, with which Irondequoit has enjoyed a long and productive partnership, especially in the areas of affordable and fair housing programs. The Town's contact with providers of services to homeless persons takes place on an ongoing basis through its membership on the Rochester/ Monroe County Continuum of Care Team.

Coordination of housing services has and will continue to be facilitated by the Town's relationships with The Housing Council, a regional not-for-profit organization that operates a housing counseling program partially funded by Irondequoit's Community Development Block Grant. Irondequoit will also continue to work with the not-for-profit organizations Lifespan, Catholic Family Center, and Medical Motor Service to support programs that benefit the Town's senior citizens.

The Senior Mailing Program, a new program initiated in 2016 after being identified as a priority in the Senior Needs Study supported by CDBG funds, will distribute information to seniors about the services available to them from various agencies and organizations. Through a new program to improve coordination of senior services through a staff person housed in the Pinegrove Senior Recreation Center, the Town will work with agencies and organizations that offer services to seniors to help ensure that senior residents are aware of these services and how to access them.

Discussion

Program Specific Requirements

AP-90 Program Specific Requirements - 91.420, 91.220(l)(1,2,4)

Introduction

Community Development Block Grant Program (CDBG) Reference 24 CFR 91.220(l)(1)

Projects planned with all CDBG funds expected to be available during the year are identified in the Projects Table. The following identifies program income that is available for use that is included in projects to be carried out.

1. The total amount of program income that will have been received before the start of the next program year and that has not yet been reprogrammed	0
2. The amount of proceeds from section 108 loan guarantees that will be used during the year to address the priority needs and specific objectives identified in the grantee's strategic plan.	0
3. The amount of surplus funds from urban renewal settlements	0
4. The amount of any grant funds returned to the line of credit for which the planned use has not been included in a prior statement or plan	0
5. The amount of income from float-funded activities	0
Total Program Income:	0

Other CDBG Requirements

1. The amount of urgent need activities	0
2. The estimated percentage of CDBG funds that will be used for activities that benefit persons of low and moderate income. Overall Benefit - A consecutive period of one, two or three years may be used to determine that a minimum overall benefit of 70% of CDBG funds is used to benefit persons of low and moderate income. Specify the years covered that include this Annual Action Plan.	0.00%

Discussion