



TOWN OF IRONDEQUOIT

"Where the land and waters meet." Est. 1839

Mary Ellen Heyman, Supervisor

NEWS RELEASE

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PUBLIC MEETING SCHEDULED FOR SHARED PARKING IN IRONDEQUOIT TOWN CENTER

The Town of Irondequoit and the Rochester Regional Community Design Center (RRCDC) invite the public to a presentation of the design concepts for a shared parking area at the northwest corner of Titus Avenue and Cooper Road.

This meeting will be held Monday March 5, 2007 from 6:00 to 8:00 p.m. at the Pauline Evans Branch of the Irondequoit Public Library at 45 Cooper Road. Refreshments will be served.

Since last summer, stakeholders for the project have been meeting monthly with a design team from the RRCDC. The group explored ways to provide for shared parking and pedestrian circulation that better serve both the community and the facilities located there.

"Shared parking is a relatively new concept in Monroe County," said Supervisor Mary Ellen Heyman. "We feel it's an effective way to beautify a busy and prominent intersection and improve traffic flow."

Stakeholders include members of the Irondequoit United Church of Christ; Irondequoit Public Library Director Terry Buford; representatives from Chase Bank; Irondequoit Director of Community Development Mitch Rowe; Donna Martello from the Irondequoit Planning and Zoning Department; and representatives from the citizens' group Helping Irondequoit Plan for Progress (HIPP). Joni Monroe, executive director of the RRCDC, is project manager.

"It's an ideal time to plan these enhancements," said Ann Burns, co-chair of HIPP. "Chase Bank has funding in their budget for improvements, and the United Church of Christ is currently working on changes to their physical plan." Burns also noted that "the proposed changes to the existing parking at Titus and Cooper are part of the Town Center Master Plan. This group of stakeholders came together to help implement an important aspect of the Master Plan."

"Culling ideas from the stakeholders to come up with these preliminary designs has been a very positive process," said Mitch Rowe. "Now we need the community's feedback."

Contact: Mitch Rowe, Director of Community Development, Town of Irondequoit, 585-336-6771.