



Town of Irondequoit Neighborhood Enhancement Program 2017 - 2018 Project Application Form

General Information

Project Name/Type:

Physical Location of Proposed Project (street address, intersection, or description of area):

Project Sponsor / Contact Person

Project Sponsor Address:

Project Sponsor Phone:

Project Sponsor E-mail:

Demonstration of Neighborhood Support (Attach documentation of neighborhood support.)

____ Neighborhood Petition

____ Neighborhood Association Vote

____ Other

Describe Other:

Description of Proposed Project

Proposed Project Budget

(Please attach information supporting the cost estimate)



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Demonstration of Neighborhood Community Impact

Which of the following 2015 Comprehensive Plan Strategies does this proposed project meet? (Please check all that apply.)

- Improve the community's gateways so they are attractive and present visitors and residents with a favorable image of the Town.
- Promote public art.
- Increase residents' and property owners' interest and involvement in their neighborhoods.
- Provide greater opportunities for alternative modes of transportation, including walking, biking, and public transit.
- Improve public spaces within the neighborhoods.
- Enhance and expand recreation, parks and trails.
- Improve the appearance and accessibility of existing commercial areas in ways that respect the individual character and function of each commercial area.
- Promote the identity and character of Irondequoit's varied neighborhoods and the high quality of life our residents enjoy.

Why is this project important for your neighborhood?

Describe the proposed benefits of this project.



Town of Irondequoit

Neighborhood Enhancement Program

Information Sheet

The Neighborhood Enhancement Program (NEP) provides an opportunity for residents to submit proposals for enhancements and improvements they would like to see in their individual neighborhoods, such as gardens, playgrounds, unique welcome signage and other similar projects. This new program is designed to augment the ongoing work the Town performs to enhance our community and is not intended to replace existing efforts.

How Does This Program Work?

The Town has set aside funds for projects generated directly by our residents. Any neighborhood organization or a resident can submit an application for a proposed project. Neighborhood support for the project must be clearly demonstrated, either by a vote of a neighborhood organization or by a signed petition of residents impacted by the project.

There is no limit on the number of applications that can be submitted by a given neighborhood. However, only one project per neighborhood area will be funded through the program annually.

What Projects Are Eligible?

The projects must be located on publicly owned land, including, but not limited to, public rights-of-way, parks or other publicly owned property.

The project must be a physical improvement that can be implemented by Town staff. Examples of fundable projects include, but are not limited to:

- Landscaping and planters
- Decorative signage
- Customized street signs
- Banners
- Street furniture (bike racks, benches, etc.)
- Public art displays

The project must be able to be completed within the Town's budget year. (January 1, 2018 - December 31, 2018)

How Do I/We Apply?

Complete the required application form in full and provide supporting documentation. Submit the original and 2 copies to the following address by **Friday, September 15, 2017**:

Attn: Neighborhood Enhancement Program Town of
Irondequoit
1280 Titus Avenue
Rochester, NY 14617
or email a scanned copy to supervisor@Irondequoit.org

When Will Proposed Projects Be Reviewed?

All applications will be reviewed by a member of the Supervisor's staff to ensure completeness. Complete applications will be reviewed at a Town Board Workshop, where applicants will be invited to present their ideas. Projects will then be considered for inclusion in the Town's 2018 draft budget.



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Selection Criteria

The NEP applications will be reviewed and evaluated based on the criteria provided below:

- Extent to which the project supports goals, objectives or action items set forth in the 2015 Comprehensive Master Plan
- Level of neighborhood support
- Ability for the project to be accomplished utilizing Town resources and completed within the Town's budget cycle
- Potential physical, social, economic and/or cultural impacts to the surrounding neighborhood area
- Financial feasibility and anticipated return on investment
- Long-term maintenance and/or budgetary implications associated with the project

NEP Project Timeline

Projects advanced through the NEP will be included in the Town's Draft 2018 Budget. Once the Town's 2018 Budget is adopted, designated Town staff will work with selected project representatives to conduct preliminary project planning. Construction and/or implementation of the awarded projects would take place starting in spring 2018.